Prifysgol Wrecsam
Wrexham University

Module specification

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Module Code	BUS4B3
Module Title	Leadership and Management in the Modern Business Environment.
Level	4
Credit value	40
Faculty	Faculty of Social and Life Sciences
HECoS Code	100078
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
FdA/ BA(Hons) Applied Business with Management	Core
FdA/ BA (Hons) Applied Business with Sustainable Food and Drink Management	Core

Pre-requisites

N/A

Breakdown of module hours

Learning and teaching hours	44 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**44** hrs
Placement / work based learning	0 hrs
Guided independent study	356 hrs
Module duration (total hours)	**400** hrs

For office use only	
Initial approval date	30/08/2024
With effect from date	30/08/2024
Date and details of revision	N/A
Version number	01

Module aims

The aim of this module is to develop an understanding of management and leadership by exploring the characteristics and skills of both managers and leaders. The module will present an insight into the nature and functions of management through studying local, national and global organisations. The module includes an understanding of how management and leadership styles and organisational structure contribute to commercial success. It will further examine the importance of employee engagement, and its relevance to management. The module will also develop the student's study skills, introducing referencing, academic writing skills and guidance for understanding assignment briefs.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Discuss the use of communication techniques and tools including personal and online.
2	Describe the nature, characteristics, advantages, and disadvantages of different types of business management.
3	Identify management and leadership skills, processes, and functions.
4	Describe approaches and practices to drive employee engagement within a workplace.
5	Evaluate employee engagement strategies within organisations.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Indicative assessment 1: A portfolio describing communication techniques, and management styles and skills. (1500 words).

Indicative assessment 2: An individual presentation outlining and evaluating business examples of employee engagement methods (10 mins).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2 and 3	Portfolio	60
2	4 and 5	Presentation	40

Derogations

None

Learning and Teaching Strategies

This module will be delivered using a combination of face-to-face lectures, group tutorials, and online activities. Discussions relating to real life, contemporary scenario will consolidate learning and encourage the sharing of knowledge and experience.

Weekly online activities will underpin the classroom learning and involve Ted Talks, Podcasts, research, and discussion boards. Work will be a combination of small group work and individual exercises.

Indicative Syllabus Outline

1. Writing for academic purposes, report writing for business, creating business documents and power point for presentations.
2. An introduction to the Harvard Referencing System.
3. An introduction to business management
4. Management's role in organisations and skills for management – adaptability and flexibility, decision making.
5. The general functions of management – planning, organising, leading, controlling.
6. Management vs Leadership
7. Conflict resolution
8. Managing change
9. Equality, Diversity and Inclusion
10. Working under pressure
11. Work motivation and job satisfaction
12. Employee engagement
13. Characteristics and consequences of engaged employees

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Mullins, L.J. and Rees, G. (2023), *Management and Organisational Behaviour*. 13th ed. Harlow: Pearson

Other indicative reading

Rees, G. and French, R. (2023), Strategic People Management and Development: Theory and Practice. NY: Kogan.

<u>Websites</u>

http://www.intrapreneurshipinstitute.com/

http://www.managers.org.uk/

Business Link www.businesslink.gov.uk

The HR Brand www.hrmagazine.co.uk

Charted Institute of Personnel and Development (CIPD) www.cipd.co.uk

<u>Journals</u>

Journals available on Resourcefinder.

Employability – the University Skills Framework

Each module and degree programme are designed to support learners as they develop their graduate skills aligned to the University Skills Framework.

Using the philosophies of the Active Learning Framework (ALF) our 10 skills are embedded within programmes complementing core academic subject knowledge and understanding. Through continuous self-assessment students own their individual skills journey and enhance their employability and career prospects.

This Module forms part of a degree programme that has been mapped against the University Skills Framework.

The Wrexham University Skills Framework Level Descriptors: An incremental and progressive approach.

Learners can use this document to identify where and how they are building skills and how they can develop examples of their success.